

Dodginghorse Ranch Foundation

NONPROFIT

A Nonprofit Building Strong Indigenous Futures through,
Culture, Land, and Horses



2026

www.dhranch44.com



BUILDING STRONG INDIGENOUS FUTURES THROUGH CULTURE, LAND, AND HORSES

Dodginghorse Ranch Foundation is an Indigenous led organization creating space for youth to grow in confidence, identity, and leadership through culture, land-based learning, and horses.

Our work is Indigenous led, trauma informed, and grounded in lived experience, cultural knowledge, and a deep responsibility to the next generation. Everything we do is shaped by community, guided by experience, and rooted in creating safe and meaningful spaces for our youth.

WHY THIS WORK MATTERS

Many Indigenous youth face barriers that impact their sense of belonging, confidence, and opportunity.

As an Indigenous led organization, we understand these realities not from the outside, but from lived experience. That understanding shapes how we create programs that are safe, relevant, and grounded in culture.

Through hands on experiences with horses, land-based teachings, and strong mentorship, youth:

- Build confidence and leadership
- Learn responsibility and life skills
- Reconnect to culture, land, and identity
- Experience safety, belonging, and support

This is prevention.

This is healing.

This is real change happening on the land.

Our Impact



OUR IMPACT

We see transformation every day.

Youth who arrive unsure begin to lead.

Youth who struggle with confidence begin to find their voice.

Families return because their children feel safe here.

As an Indigenous led program, we create environments where youth feel seen, understood, and supported. That is where real growth happens.

Through our programs, youth develop:

- Emotional regulation and resilience
- Leadership and accountability
- Pride in who they are and where they come from

Our primary focus is Indigenous youth. Everything we do is grounded in supporting their growth, confidence, and future.

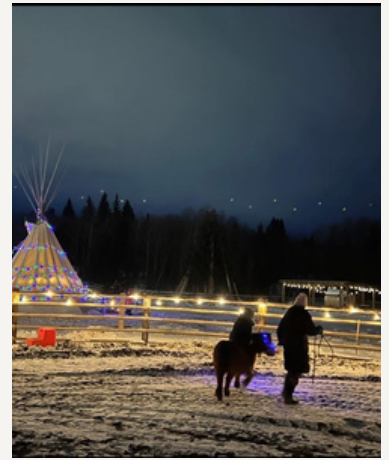
At the same time, we extend this impact beyond the ranch through our Indigenous led Truth and Reconciliation in Action programming. We work with corporations and organizations to bring the Calls to Action to life through meaningful, land-based experiences, education, and relationship building.

This work creates understanding, accountability, and stronger relationships between communities and organizations, while continuing to support and uplift Indigenous youth.

We are not just running programs.

We are changing life paths and building bridges.

Outcomes



MEASURABLE OUTCOMES

At DH Ranch, we measure success by what youth gain, how they grow, and how often they return. Our programs are designed to create consistent, observable change in confidence, leadership, and connection.

PROGRAM REACH

- 100+ Indigenous youth served annually
- 80+ program sessions delivered each year
- 18 summer sessions and 24 fall sessions
- 6 Rodeo Nights and community events each season
- 10–20 corporate and organizational groups engaged annually

CONSISTENCY AND ENGAGEMENT

- Majority of youth return to participate in multiple programs
- Families continue to engage year after year
- Strong attendance across all program sessions
- Youth progress from participation into leadership roles

DEVELOPMENT OUTCOMES

Through participation in DH Ranch programs, youth demonstrate growth in:

- Confidence and communication
- Emotional regulation and resilience
- Leadership and responsibility
- Cultural connection and identity
- Teamwork and relationship building

WHAT THIS MEANS

Youth are not just attending programs.

They are growing into leaders, building identity, and gaining skills that carry into their daily lives, school, sport, and future opportunities. This is consistent, measurable impact happening on the land.

Accountability and Reporting



ACCOUNTABILITY AND REPORTING

Dodginghorse Ranch Foundation is committed to transparency, accountability, and meaningful communication with our partners. We ensure that every investment is clearly tracked and connected to real outcomes for youth, families, and community.

WHAT PARTNERS RECEIVE

Annual Impact Report

- Total youth served
- Number of sessions and programs delivered
- Key outcomes and program highlights
- Photos and storytelling from the land

Mid Year Check In (for major partners)

- Program updates and progress
- Early outcomes and participation trends
- Opportunities for engagement

Program Highlights

- Ongoing updates through photos, stories, and social media
- Real time visibility into your impact

MEASUREMENT APPROACH

We track both participation and growth through:

- Attendance and program participation
- Youth engagement and progression
- Observed growth in confidence, leadership, and communication
- Feedback from youth, families, and community

PARTNER ENGAGEMENT

We believe in relationships, not just reporting.

Partners are invited to:

- Attend programs and events
- Participate in guided visits
- Engage directly with the work and community

COMMUNITY INVESTMENT OPPORTUNITIES

WE OFFER MEANINGFUL WAYS FOR ORGANIZATIONS TO INVEST IN INDIGENOUS YOUTH, CULTURE, AND COMMUNITY THROUGH THE FOLLOWING PROGRAM AREAS:



Classroom in the Dirt

Land based programming for children through day camps and afterschool experiences.



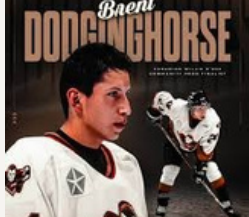
Rodeo Nights at the Ranch

Events that showcase children's skills, confidence, and growth in a rodeo setting.



Barrel Racing Mentorship

A mentorship opportunity where two young women travel with Sonya and Cayda to learn horsemanship, competition, responsibility, and leadership.



DH Ranch Relay Team

A high level competitive team that honors Indigenous tradition while creating opportunities for athletes and showcasing culture through relay racing.



Indigenous and Diversity Education in Sports

Educational programming for teams and schools that builds understanding, respect, inclusion, and cultural awareness.

Truth and Reconciliation in Action

Programming for corporations and organizations that brings the Calls to Action to life through meaningful, Indigenous led experiences and relationship building.

WHY INVEST WITH US

Your investment supports:

- Indigenous youth leadership and development
- Access to culturally grounded programming
- Safe, trauma informed learning environments
- Truth and Reconciliation in action

For your organization, this means:

- Aligning with real, community driven impact
- Demonstrating commitment to Truth and Reconciliation
- Supporting measurable outcomes for Indigenous youth
- Engaging your team in meaningful, land based experiences



BRENT DODGINGHORSE



SONYA DODGINGHORSE



CAYDA DODGINGHORSE

WHO WE ARE

Dodginghorse Ranch Foundation is an Indigenous led nonprofit organization from the Tsuut'ina Nation, providing land based, equine centered, and culturally grounded programs for Indigenous children, youth, families, and community partners.

Built on family, community, and lived experience, our work is led by those who carry both the knowledge and responsibility to create safe, meaningful spaces for the next generation.

MEET THE FAMILY

Brent Dodginghorse

NHL Willie O'Ree Community Hero Award winner, Diversity Ambassador, EAL Facilitator, DH Ranch Owner, and DH Ranch Relay Team member, Brent brings leadership, lived experience, and a deep commitment to community. His work focuses on creating inclusive spaces, supporting youth development, and strengthening connections through culture, sport, and mentorship.

Sonya Dodginghorse

Indigenous Educator, EAL Facilitator, DH Ranch Owner, CPRA and WPRC Barrel Racer, B.Ed. With over 20 years of experience in education, Sonya leads with passion and purpose. She is dedicated to creating safe, culturally grounded spaces where youth build confidence, leadership, and connection through horses and land based learning.

Cayda Dodginghorse

EAL Facilitator, DH Ranch Owner, CPRA and WPRC Barrel Racer, and MSU Northern student studying Community Psychology. Cayda represents the next generation of leadership, combining her education, athletic experience, and cultural knowledge to mentor youth and support their growth both in and out of the arena.

Levels of Partnership



CORPORATE LEGACY PARTNER \$500,000

Lead Investment in Indigenous Youth, Culture, and Community Impact at DH Ranch

This level of partnership represents a long term commitment to changing lives. Your investment directly supports Indigenous youth, strengthens community, and builds a future grounded in culture, leadership, and opportunity.

As a Corporate Legacy Partner, you are not just supporting programs. You are helping shape the future of DH Ranch and the next generation of leaders.

Recognition and Benefits

- Named as the DH Ranch Corporate Legacy Partner across all programs and major initiatives
- Exclusive naming rights opportunity for a key program, space, or annual signature event
- Premier logo placement across all DH Ranch events, arenas, and major signage
- Top tier placement on DH Ranch website homepage and partner page
- Recognition across all media, storytelling campaigns, and national features
- Dedicated year long social media campaign sharing your impact and story
- Prominent branding on trailers, equipment, and program materials
- Recognition within barn, arena, and all learning spaces

Leadership and Community Engagement

- Invitation to private leadership experience at DH Ranch for up to 30 guests
- Opportunity to participate in Truth and Reconciliation in Action experiences
- Custom team building and cultural learning sessions for your organization
- Invitation to all major events including Rodeo Nights, youth showcases, and community gatherings
- Opportunity for leadership presence at key events and speaking opportunities

Legacy Impact

- Direct support of youth access to programs removing financial barriers
- Investment into horses, land based learning, and cultural teachings
- Contribution to long term sustainability and growth of DH Ranch programs
- Creation of safe spaces where youth build confidence, identity, and leadership

This is more than sponsorship. This is legacy work.

Your investment helps ensure that Indigenous youth have a place to belong, to grow, and to lead.

Levels of Partnership

HORSE \$50,000



Primary recognition as a DH Ranch Horse Partner

- Prominent logo placement on major event banners and arena signage
- Featured logo placement on DH Ranch website homepage and partner page
- Logo placement on horse trailers and equipment trailers
- Recognition on arena groomer or major program equipment
- Recognition signage in the barn and learning spaces
- Dedicated social media partner spotlight series
- Recognition in all major program announcements and media features
- Acknowledgement at all DH Ranch Rodeo Nights and community events
- Invitation to guided program visit for 20 members of your company.

BUFFALO \$30,000



Recognition as a DH Ranch Buffalo Partner

- Logo placement on event banners and arena signage
- Logo placement on DH Ranch website partner page
- Recognition on horse trailers or equipment trailers
- Recognition signage in barn or arena spaces
- Social media partner spotlight posts
- Acknowledgement at DH Ranch Rodeo Nights and select community events
- Invitation to a guided program visit with 12 members of your company.

EAGLE PARTNER \$20,000



Recognition as a DH Ranch Eagle Partner

- Logo placement on event banners
- Logo placement on DH Ranch website partner page
- Recognition on select barn or arena signage
- Recognition on program swag or apparel
- Social media thank you and partner mention
- Acknowledgement at DH Ranch community events

BEAVER PARTNER \$10,000



Recognition as a DH Ranch Beaver Partner

- Logo placement on DH Ranch website partner page
- Recognition on program signage
- Recognition on select swag or printed materials
- Social media thank you post
- Acknowledgement at DH Ranch events

MOOSE PARTNER \$5,000



Recognition as a DH Ranch Supporting Partner

- Logo placement on DH Ranch website partner page
- Recognition on shared event signage
- Social media thank you post
- Inclusion in select program updates and community acknowledgements



REACH AND VISIBILITY

Dodginghorse Ranch Foundation creates visibility through real community connection and meaningful engagement.

Your organization will be seen by:

- 100+ Indigenous youth and families participating in our programs annually
- 80+ program sessions and 6 Rodeo Nights at the Ranch each season
- Athletes, coaches, and teams through our sport and education programs
- Schools and youth organizations engaged in our programming
- 10–20 corporate and organizational groups through Truth and Reconciliation in Action experiences
- Local, national, and international audiences through Calgary Stampede tourism events

Partners are visible across:

- Ranch programs, community events, and youth showcases
- Rodeo Nights at the Ranch and special events
- Calgary Stampede tourism events, including hosted Indigenous Relay demonstrations and cultural showcases
- Arena, barn, and on site signage
- Horse trailers and program equipment
- Website and digital platforms
- Social media storytelling and partner features reaching:
 - 31,000+ on Facebook
 - 36,400+ on TikTok
 - 2,800+ on Instagram

We host and lead events during the Calgary Stampede in partnership with Calgary Tourism, showcasing Indigenous Relay racing, horsemanship, and culture to diverse audiences from around the world. Our reach continues to grow through strong community relationships, referrals, and organizations seeking Indigenous led programming that creates real impact.

More importantly, your brand is not just seen, it is connected to meaningful work that people remember. This is visibility with purpose, grounded in trust, relationships, and community.

DODGINGHORSE RANCH FOUNDATION
Community Investment Commitment Form

Thank you for choosing to support Indigenous youth, culture, and community through Dodginghorse Ranch Foundation.

ORGANIZATION INFORMATION

Organization Name: _____

Contact Name: _____

Title: _____

Email: _____

Phone: _____

COMMUNITY INVESTMENT LEVEL

- \$5,000 Moose Partner
- \$10,000 Beaver Partner
- \$20,000 Eagle Partner
- \$30,000 Buffalo Partner
- \$50,000 Horse Partner
- \$500,000 Corporate Legacy Partner
- Other Amount: \$_____

PROGRAM AREA (OPTIONAL)

- Classroom in the Dirt
- Rodeo Nights at the Ranch
- Barrel Racing Mentorship
- DH Ranch Indigenous Relay Team
- Indigenous and Diversity Education in Sports
- Truth and Reconciliation in Action
- General Support

RECOGNITION PREFERENCES

- Yes, we would like recognition
- No, we prefer to remain private

AGREEMENT

Name: _____

Title: _____

Signature: _____

Date: _____

NEXT STEPS

Please provide a high-resolution PNG file of your logo for recognition and promotional use. Payments should be made payable to Dodginghorse Ranch Foundation.

Mailing Address:

53 Cattle Dip Road
Tsuut'ina Nation, Alberta
T3T 0A8

Electronic payment and invoicing options are available upon request.

Thank you for investing in Indigenous youth and community.

Contact Us



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403-809-5131 BRENT DODGINGHORSE