Dodginghorse Ranch Foundation

Building Strong Indigenous Futures
Through Culture, Land, and Horses



2027

Community Investment Opportunities



BUILDING STRONG INDIGENOUS FUTURES THROUGH CULTURE, LAND, AND HORSES

Dodginghorse Ranch Foundation is an Indigenous led organization creating space for youth to grow in confidence, identity, and leadership through culture, land-based learning, and horses.

Our work is Indigenous led, trauma informed, and grounded in lived experience, cultural knowledge, and a deep responsibility to the next generation. Everything we do is shaped by community, guided by experience, and rooted in creating safe and meaningful spaces for our youth.

WHY THIS WORK MATTERS

Many Indigenous youth face barriers that impact their sense of belonging, confidence, and opportunity.

As an Indigenous led organization, we understand these realities not from the outside, but from lived experience. That understanding shapes how we create programs that are safe, relevant, and grounded in culture.

Through hands on experiences with horses, land-based teachings, and strong mentorship, youth:
- Build confidence and leadership
- Learn responsibility and life skills
- Reconnect to culture, land, and identity
- Experience safety, belonging, and support

This is prevention.
This is healing.
This is real change happening on the land.

Our Impact







We see transformation every day. Youth who arrive unsure begin to lead. Youth who struggle with confidence begin to find their voice. Families return because their children feel safe here.

As an Indigenous led program, we create environments where youth feel seen, understood, and supported. That is where real growth happens.

YOUTH DEVELOPMENT

Through our programs, youth develop:
- Emotional regulation and resilience
- Leadership and accountability
- Pride in who they are and where they come from

OUR FOCUS

Our primary focus is Indigenous youth. Everything we do is grounded in supporting their growth, confidence, and future.

TRUTH AND RECONCILIATION IN ACTION

We extend this impact beyond the ranch through our Indigenous led programming. We work with corporations and organizations to bring the Calls to Action to life through meaningful, land-based experiences, education, and relationship building.

This work creates understanding, accountability, and stronger relationships between communities and organizations, while continuing to support and uplift Indigenous youth.

OUR COMMITMENT

We are not just running programs.
We are changing life paths and building bridges.

Outcomes and Program Reach

2027 TARGETS

Registered children: 92
Youth attendance target: 85%
Student employment opportunities: 7

REACH AND PARTICIPATION

Our programs serve Indigenous children and youth through camps, afterschool experiences, rodeo nights, and community activities. Reporting will distinguish individual youth from repeat visits and total program attendance.

GROWTH WE LOOK FOR

Confidence and communication; emotional regulation; leadership and responsibility; cultural connection; teamwork and relationship building.

HOW WE WILL REPORT

Attendance records will document participation and return visits. Facilitator observations and voluntary youth and family feedback will describe growth. Observed changes will be reported as observations rather than proof that the program alone caused an outcome.

Accountability and Reporting






Dodginghorse Ranch Foundation is committed to transparency, accountability, and meaningful communication with our partners. We ensure that every investment is clearly tracked and connected to real outcomes for youth, families, and community.

WHAT PARTNERS RECEIVE

Annual Impact Report

- Total youth served
- Number of sessions and programs delivered
- Key outcomes and program highlights
- Photos and storytelling from the land

Mid Year Check In (for major partners)

- Program updates and progress
- Early outcomes and participation trends
- Opportunities for engagement

Program Highlights

- Ongoing updates through photos, stories, and social media
- Real time visibility into your impact

MEASUREMENT APPROACH

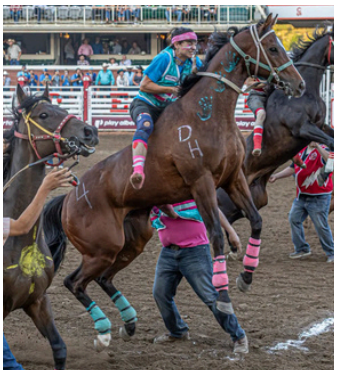
We track both participation and growth through:

- Attendance and program participation
- Youth engagement and progression
- Observed growth in confidence, leadership, and communication
- Feedback from youth, families, and community

PARTNER ENGAGEMENT

We believe in relationships, not just reporting.
Partners are invited to:

- Attend programs and events
- Participate in guided visits
- Engage directly with the work and community



COMMUNITY INVESTMENT OPPORTUNITIES

Classroom in the Dirt
Land based programming for children through day camps and afterschool experiences.

Rodeo Nights at the Ranch
Events that showcase children's skills, confidence, and growth in a rodeo setting.

Barrel Racing Mentorship
A mentorship opportunity where two young women travel with Sonya and Cayda to learn horsemanship, competition, responsibility, and leadership.

DH Ranch Relay Team
A high level competitive team that honors Indigenous tradition while creating opportunities for athletes and showcasing culture through relay racing.

Indigenous and Diversity Education in Sports
Educational programming for teams and schools that builds understanding, respect, inclusion, and cultural awareness.

Truth and Reconciliation in Action
Programming for corporations and organizations that brings the Calls to Action to life through meaningful, Indigenous led experiences and relationship building.

WHY INVEST WITH US

Your investment supports:
- Indigenous youth leadership and development
- Access to culturally grounded programming
- Safe, trauma informed learning environments
- Truth and Reconciliation in action

For your organization, this means:
- Aligning with real, community driven impact
- Demonstrating commitment to Truth and Reconciliation
- Supporting measurable outcomes for Indigenous youth
- Engaging your team in meaningful, land based experiences

What Your Support Makes Possible

OUR 2027 FUNDRAISING GOAL

$750,000 CAD

This goal will support delivery of our 2027 programs. Funding priorities and the final delivery schedule will be confirmed through program planning and available resources.

DIRECT PROGRAM DELIVERY

Facilitators and riding helpers; Elders, cultural teachers, and language contributors; program planning, supervision, and coordination.

YOUTH EMPLOYMENT AND LEADERSHIP

Seven student employment opportunities will provide work experience, responsibility, and mentorship while supporting younger participants. Roles will reflect training, readiness, and appropriate supervision.

EVERYDAY PROGRAM NEEDS

Meals and snacks; cultural and activity supplies; horse care connected to program delivery; equipment, helmets, and safety supplies.

WHAT A PARTNER MAKES POSSIBLE

Your support helps children take part in consistent experiences with horses, land, culture, and caring mentors. A tailored proposal can connect your contribution to a defined program need and agreed reporting.

Our 2027 Programs and Team

CLASSROOM IN THE DIRT

Summer day camps and fall afterschool experiences combine horses, land-based learning, cultural activities, mentorship, and shared meals. Our 2027 registration includes 92 children.

OUR HISTORY

DH Ranch programs began in 2021 as an independent family initiative. The Foundation provides a nonprofit structure for supporting this work and building long-term relationships with community partners.

OUR DELIVERY TEAM

Program leadership is supported by facilitators, riding helpers, summer students, Elders, and cultural and land-based contributors. Seven student employment opportunities will help young people gain skills and experience while contributing to their community.

CONSISTENT CONNECTION

Our goal is for children to build relationships over time, feel a sense of belonging, and grow in confidence through meaningful experiences with horses, land, and culture.

A Family Voice



Kyrie enjoying time on horseback at DH Ranch

“My son is hooked on the ranch. He looks forward to going to the ranch and counts down the days. Thank you for all you do for our children.”

~ Kris

WHO WE ARE



BRENT DODGINGHORSE



SONYA DODGINGHORSE



CAYDA DODGINGHORSE

Dodginghorse Ranch Foundation is an Indigenous led nonprofit organization from the Tsuut'ina Nation, providing land based, equine centered, and culturally grounded programs for Indigenous children, youth, families, and community partners. Built on family, community, and lived experience, our work is led by those who carry both the knowledge and responsibility to create safe, meaningful spaces for the next generation.

Brent Dodginghorse
NHL Willie O'Ree Community Hero Award winner, Diversity Ambassador, EAL Facilitator, DH Ranch Owner, and DH Ranch Relay Team member. Brent brings leadership, lived experience, and a deep commitment to community. His work focuses on creating inclusive spaces, supporting youth development, and strengthening connections through culture, sport, and mentorship.

Sonya Dodginghorse
Indigenous Educator, EAL Facilitator, DH Ranch Owner, CPRA and WPRA Barrel Racer, B.Ed. With over 20 years of experience in education, Sonya leads with passion and purpose. She is dedicated to creating safe, culturally grounded spaces where youth build confidence, leadership, and connection through horses and land based learning.

Cayda Dodginghorse
EAL Facilitator, DH Ranch Owner, CPRA and WPRA Barrel Racer, and MSU Northern student studying Community Psychology. Cayda represents the next generation of leadership, combining her education, athletic experience, and cultural knowledge to mentor youth and support their growth both in and out of the arena.

Corporate Legacy Partner

LEAD INVESTMENT | $500,000

Lead investment in Indigenous youth, culture, and community impact at DH Ranch. Your investment directly supports youth, strengthens community, and builds a future grounded in culture, leadership, and opportunity.

RECOGNITION AND BENEFITS

- Named as the DH Ranch Corporate Legacy Partner across all programs and major initiatives
- Exclusive naming rights opportunity for a key program, space, or annual signature event
- Premier logo placement across all DH Ranch events, arenas, and major signage
- Top tier placement on DH Ranch website homepage and partner page
- Dedicated year long social media campaign sharing your impact and story
- Prominent branding on trailers, equipment, and program materials
- Recognition within barn, arena, and all learning spaces

LEADERSHIP AND COMMUNITY ENGAGEMENT

Private leadership experience at DH Ranch for up to 30 guests; opportunities for Truth and Reconciliation in Action experiences; custom team building and cultural learning sessions; invitations to major events and opportunities for leadership presence and speaking.

LEGACY IMPACT

Support youth access, horses, land-based learning, and cultural teachings. Help sustain safe spaces where youth build confidence, identity, and leadership.

Levels of Partnership

HORSE PARTNER | $50,000

Primary recognition as a DH Ranch Horse Partner. Prominent event and arena signage; featured website recognition; trailer and equipment recognition; barn and learning-space signage; dedicated social media spotlight series; acknowledgements at rodeo nights and community events; guided program visit for up to 20 company guests.

BUFFALO PARTNER | $30,000

Recognition as a DH Ranch Buffalo Partner. Event and arena signage; website partner page; recognition on horse or equipment trailers; barn or arena signage; social media spotlights; acknowledgement at rodeo nights and selected events; guided program visit for up to 12 company guests.

PARTNERSHIP ARRANGEMENTS

Placement, availability, term, and visit details will be confirmed in the partnership agreement. Media recognition depends on available opportunities.

Levels of Partnership

EAGLE PARTNER | $20,000

Event banner recognition; website partner page; selected barn or arena signage; recognition on program swag or apparel; social media thank-you and partner mention; acknowledgement at community events.

BEAVER PARTNER | $10,000

Website partner page; program signage; recognition on selected swag or printed materials; social media thank-you post; acknowledgement at DH Ranch events.

MOOSE PARTNER | $5,000

Recognition as a DH Ranch supporting partner; website partner page; shared event signage; social media thank-you post; selected program updates and community acknowledgements.

OTHER WAYS TO SUPPORT

Discuss a custom contribution or support for a specific program need. Recognition arrangements will reflect the agreed contribution and available opportunities.

Reach and Visibility






Dodginghorse Ranch Foundation creates visibility through real community connection and meaningful engagement.

YOUR ORGANIZATION WILL BE SEEN BY:

100+ Indigenous youth and families participating in our programs annually
Summer, fall, rodeo nights, and additional programs throughout the year

Athletes, coaches, and teams through our sport and education programs
Schools and youth organizations engaged in our programming
10-20 corporate and organizational groups through Truth and Reconciliation in Action experiences
Local, national, and international audiences through Calgary Stampede tourism events

PARTNERS ARE VISIBLE ACROSS:

Ranch programs, community events, and youth showcases
Rodeo Nights at the Ranch and special events
Calgary Stampede tourism events, including hosted Indigenous Relay demonstrations and cultural showcases
Arena, barn, and on site signage
Horse trailers and program equipment
Website and digital platforms
Social media audiences (confirm follower counts before circulation):

- 31,000+ on Facebook
- 36,400+ on TikTok
- 2,800+ on Instagram

CALGARY STAMPEDE & COMMUNITY REACH:

We host and lead events during the Calgary Stampede in partnership with Calgary Tourism, showcasing Indigenous Relay racing, horsemanship, and culture to diverse audiences from around the world. Our reach continues to grow through strong community relationships, referrals, and organizations seeking Indigenous led programming that creates real impact.

VISIBILITY WITH PURPOSE:

More importantly, your brand is not just seen, it is connected to meaningful work that people remember. This is visibility with purpose, grounded in trust, relationships, and community.

DODGINGHORSE RANCH FOUNDATION

Community Investment Commitment Form

Thank you for choosing to support Indigenous youth, culture, and community through Dodginghorse Ranch Foundation.

ORGANIZATION INFORMATION

Organization Name: _____
Contact Name: _____
Title: _____
Email: _____
Phone: _____

COMMUNITY INVESTMENT LEVEL

$5,000 Moose Partner
$10,000 Beaver Partner
$20,000 Eagle Partner
$30,000 Buffalo Partner
$50,000 Horse Partner
$500,000 Corporate Legacy Partner
Other Amount: $_____

PROGRAM AREA (OPTIONAL)

Classroom in the Dirt
Rodeo Nights at the Ranch
Barrel Racing Mentorship
DH Ranch Indigenous Relay Team
Indigenous and Diversity Education in Sports
Truth and Reconciliation in Action
General Support

RECOGNITION PREFERENCES

Yes, we would like recognition
No, we prefer to remain private

AGREEMENT

Name: _____
Title: _____
Signature: _____
Date: _____

NEXT STEPS

Please provide a high-resolution PNG file of your logo for recognition and promotional use.
Payments should be made payable to Dodginghorse Ranch Foundation.

Mailing Address:
53 Cattle Dip Road
Tsuut'ina Nation, Alberta
T3T 0A8

Electronic payment and invoicing options are available upon request.
Thank you for investing in Indigenous youth and community.

Contact Us



DODGINGHORSE RANCH FOUNDATION
53 CATTLE DIP ROAD
TSUUT'INA, AB
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403-809-5131 BRENT DODGINGHORSE